

#EECCONNECTED

BUCHAREST

Multimodal transport - 360° View

Better transport links. Better Business

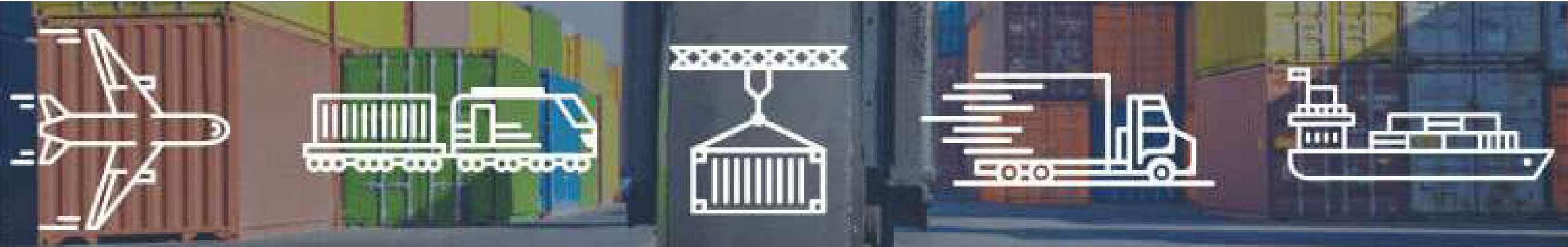
200+
Participants

20+
Speakers

40+
1:1 meetings

EASTERN EUROPE CONNECTED

#EECONNECTED is a leading event for intermodal and multimodal transport solutions in Eastern Europe



Since 2017, the event has successfully built a community of experts from key countries in the region - Romania, Bulgaria, Serbia, Turkey, Hungary, Moldova - with a strong interest in developing faster, more efficient freight transport connections.

#EECONNECTED is the place where renowned experts in transport, logistics and supply chain management come together to share practical insights into the future of multimodality.

The 7th edition of **#EECONNECTED** takes place under the umbrella **Multimodal transport - 360° View - Better transport links. Better Business.**

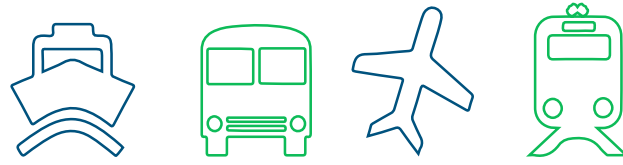
Infrastructure – roads, railways, bridges, ports – is the foundation on which the economy is built. Better transport links can transform economies and drive growth for businesses.

With a complex agenda, and dynamic content, #EECONNECTED 2024 focuses on the transformation of the European transport networks, with a focus on the Balkan area.

From new multimodal terminals and freight connections, new freight hubs between Asia and Europe, container shipping challenges in 2024 and the impact on shippers, air freight trends and important changes in the legislation, #EECONNECTED 2024 offers a 360° perspective on multimodality and on transport strategies meant to improve connectivity and help businesses thrive.

KEY POINTS

- The financial dynamics of a multimodal transport network
- New TEN-T Corridors. Rail, Sea & Ports infrastructure vital projects
- The new Combined Transport Directive and how is affecting the shift-2-rail?
- New freight hubs and new trade connections in the Balkan region



KEY POINTS

- The complexity of chemical fertilizers supply chain
- Shifting the tide – the container shipping market outlook
- Up in the air: the role of airfreight in connecting businesses and key markets
- Digitalization and innovations in multimodal transport

360° View

Multimodal transport



Who will be there?

KEY INDUSTRIES

Wood&Paper • Chemical • Industrial • Automotive • Retail&DIY •
FMCG • Pharma Construction Materials • Agribusiness

≥ 45% manufacturers/importers/exporters

**AUTOMOBILE DACIA, FORD ROMÂNIA, TENARIS, EXIROS, AFV BELTRAME,
EGGER, HS TIMBER, MOL ROMANIA, ARCTIC, ARABESQUE, LEROY
MERLIN, AGRANA, SYNGENTA, ALEWIJNSE, P&G, RURIS, MICROFRUITS,
DEICHMANN, PEHART TEC GRUP, AGRICOVER, MEGA-IMAGE**

End users of transport solutions

Operations Manager
Logistics Manager
Transport Director
Purchasing Manager
CEO
Development Manager
Import&Export Manager
Logistics specialists

Transport service providers

Rail freight operators
Intermodal terminals
Shipping Lines
Port operators
Road transport companies
Freight Forwarders
Government agencies



What to expect to

EECONNECTED

1:1 network

The B2B meeting session facilitates the communication between transport service providers and shippers to better cater to participants requests.

Expert speakers

Real case studies and best practice from leaders who have a clear imagine and data from dealing with the current whirlwind and operational challenges.

In-depth insights

Decision makers from the most important manufacturers, importers, exporters and players on the transport market in Romania and Eastern Europe.

